## Fantasy Times

12th Year Of Publication

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"The World Of Tomorrow Today!"

## GERNSBACK RETURNS

With First Real S-F Slick "SCIENCE - FICTION PLUS"

MOSKOWITZ - ED

FRANK R. PAUL-ART DIRECTOR

(Story On Page Two)

# HUGO GERNSBACK RETURNS WITH FIELD'S 1st SLICK Sam Moskowitz -Editor Paul-Art Director

New York, N.Y., 20 Jan., (CNS) - Hugo Germsback, "the father of science-fiction" and founder of Amazing Stories (1925) and Science Wonder Stories (1929), will return to the science-fiction field, when his new s-f magazine, SCHNICH FICTION PLUS is put on sale on newstands throut the country Pebruary 11, 1953. Managing-Editor of the new magazine is the well-known fan, author and ex-editor of Fantasy-Times, Sam Hoskowitz.

## HAGAZINE IS LARGE-SIZE AND SLICK

Science Fiction Plus is large size, 8 5/16ths by 11 1/4 inches in size. It contains 66 pages; runs 70,000 words of text, most of it set in handsome, easily readable Bodoni Light type. wordage is comparable or in excess to any 35% science-fiction magazine. There are more than 60 photos and illustrations in the first issue. Eleven pages are printed in color, including various shades of red, yellow, blue, and green; including silhouettes as well as tint blocks. The cover stock is 1001b coated and the interior pages 501b coated stock; the finest paper used by any magazine in the history of science-fiction and superior to that used by Life and Time. Price is 35¢ per copy.

## FIVE COLOR COVER

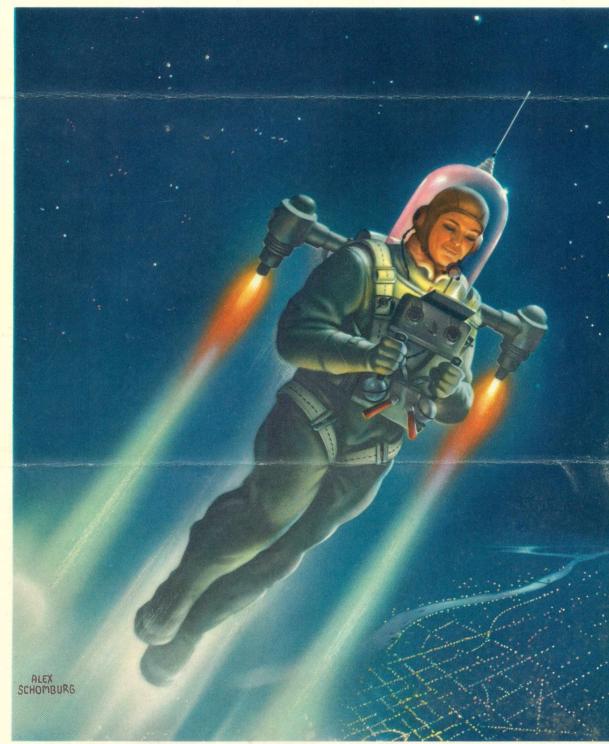
The front cover is in five color plates and without doubt the finest color fidelity reproduction of any cover in the history of science-fiction. The front cover is painted by Alex Schomburg. The back cover is done by Frank R. Paul,

based on a design conceived by Tima. With few exceptions all interior illustrations are half-tones and are drawn by Frank R. Paul, Charles Hornstein, Tom O'Reilly, Paul Cooper, Muneef Alwan and Martin Kollman.

## TO BE PUBLISHED MONTHLY

The first issue is dated March, 1 9 5 3 and the magazine will start as a monthly. Contents of the first issue include "Exploration Of Mars" by Hugd Gernsback, which is a complete reprint of his famous Christmas card JUIP, including all 28 illustrations and photoes. Philip Jose Farmer, who cau sod such a sensation with "The Lovers" has a 15,000 word novelette entitled "The Biological Revolt". Dr. Donald H. Menzel.Acting Director of the Harvard College Observatory and authority on the subject of the sun, (a book of his entitled "Our Sun" was published by Blakiston in 1950), and recently noted for his arguments against flying saucers published in Look and his new book "Flying Saucers", has written a 12,000 word science-fiction noveltte entitled: "The Other Side Of Zero". Eando Bindor returns to science-fiction after an absence of considerable years with a short story, "The Time Cylinder". John Scott Campbell, west-coast scientist contributes "Utopia" (title printed in reverse in the magazine deliberately). The story behind the cover is called "The Cosmatonic Flyer" and is acredited to Grono Geshbuck, an obvious pen-namo of Hugo Gernsback. There is a very unusual article, illustrated with nine photographs entitled "Rapid Wonder Plants" by Dr. Gustav Albrecht and an-

## Science-Fiction Phs



Science-Fiction Stories by

**Eando Binder** Hugo Gernsback Philip José Farmer John Scott Campbell Dr. Donald H. Menzel and others

35¢

Cosmatomic Flyer

## THE IMPACT OF SCIENCE-FICTION ON WORLD PROGRESS\*...

## by HUGO GERNSBACK

An imperceptible revolution has quietly taken place during the past 25 years—a revolution probably unparalleled in man's history. The revolution is the terrific impact of Science-Fiction on the world and world progress. Curiously enough, the agency responsible for Science-Fiction—the authors, the publishers, and the readers, seem little aware of this revolution and the real meaning and import of the dynamic force that carries it forward.

Let me clarify the term Science-Fiction. When I speak of it I mean the truly, scientific, prophetic Science-Fiction with the full accent on SCIENCE. I emphatically do not mean the fairy tale brand, the weird or fantastic type of what mistakenly masquerades under the name of Science-Fiction today. I find no fault with fairy tales, weird and fantastic stories. Some of them are excellent for their entertainment value, as amply proved by Edgar Allan Poe and other masters, but when they are advertised as Science-Fiction, then I must firmly protest.

Twenty-five years ago, before Science-Fiction had become an organized and recognized force—the broad smoothly-flowing literary river it is today—we had but a weak trickle of occasional stories and here and there a book or two. It was a rarity when an author wrote more than one or two Science-Fiction stories. Rarer yet were series of Science-Fiction books, such as those of the masters Jules Verne and H. G. Wells.

The truth is that in the early, formative years Science-Fiction was hardly considered respectable! Most people, including newspaper and magazine editors, considered Science-Fiction as a crackpot endeavor. It just was not considered serious at the time. Our big newspapers and mass circulation magazines thought it beneath their dignity to print such "nonsense." Indeed, most authors had the same conviction. I well remember when, in 1911, I first started to print Science-Fiction stories regularly in some of my magazines. Most authors approached on the subject agreed to do a few stories, provided I did not use their real names!

Little by little this feeling changed. Then, after I had brought into life the world's first Science-Fiction magazine, "AMAZING STORIES," in 1926, suddenly Science-Fiction became respectable! The intelligentsia, scientists, professors of various types, became regular readers—even the nobility, to wit Lord Mountbatten, and others, enrolled in the ranks.

For the first time in history there had been

created a pleasant vehicle on which you could ride into the future uninterruptedly for practically no money at all.

If you were an engineer, or an industrialist and had imagination, Science-Fiction often gave you valuable hints or stimulated your imagination sufficiently so you could derive material benefit from it. A number of inventions, processes, machines thus came to life thanks to Science-Fiction.

Inventors, manufacturers, and others understandingly do not like to admit that a Science-Fiction story sparked them into activity, on the road to a new invention or a new machine, but it is an established fact that a host of Science-Fiction ideas have been successfully translated into paying realities.

There is often a considerable lapse of time between a Science-Fiction idea and its fulfillment. Thus it took Jules Verne's submarine, The Nautilus, so vividly described in 20,000 Leagues Under the Sea, 27 years to become an actuality. H. G. Wells's public (i.e., Broadcast) Loud-speakers, so exactly portrayed in his novel, When the Sleeper Wakes, in 1899, came into general use only 25 years later. Radar, accurately predicted in all its technical elements in my novel RALPH 124C 41+ in 1911, did not become a reality till about 27 years later. Many similar examples can be cited where important inventions, processes, and trends accurately predicted in old Science-Fiction stories are commonplace today.

Frequently, too, technical predictions were made where the author thought only of a single use for the idea or device. Years later the identical idea may be used for an entirely different—and much more important—purpose. I will give only one illustration here. In my former magazine, "Science & Invention," for February 1925, I described a fanciful device called "The Radio Teledactyl." In reality this was a teledoctor—a doctor who visits his patients via radio and television. In front of the doctor are two articulated levers which he can manipulate like hands. The patient would have a similar device in his house (or in the hospital). The distant teledactyl is watched by the doctor from his office by 2-way television. It is operated by radio. Thus he can palpate the patient on any spot of his anatomy, take the patient's temperature, listen to his heartbeat, take his blood pressure, and so forth. The doctor, in short, now has acquired distant hands.

Nowadays the identical device is used not by med-

Continued from inside front cover

ical doctors, but by doctors of physics, You have seen pictures of this improbable gadget many times, where atomic scientists handle "hot," that is, deadly, atomic substances, at a distance-usually separated from the lethal radiations by thick glass walls. By means of the mechanical hands, the physicist can make the most delicate experiments, pour dangerous liquids from a bottle into a test tube, and do anything he could do with his own hands. Recently television has been added to the telehands so a direct view of the experiments is no longer required. Now the physicist can be miles away, yet see exactly what he is doing with his distant, disembodied hands.

Some day a very learned psychologist will write an important book on the complex mental processes of inventing. The resume will probably show that the inventor's mind absorbs all types of outside stimuli, experiences, and impressions which are then sorted and finally crystallized into an invention. In this process, many things that the inventor saw and heard in the past-ideas which he acquired while reading books, magazines, newspapers, technical writings of every kind, and so on—are used by his analytical mind. The end result -the invention—is therefore mostly a distillation of the inventor's outside inpressions, plus his native ingenuity. Or as Edison put it more realistically: "An invention is ten per cent inspiration and ninety per cent perspiration!"

This brings me back to the vital rôle which the Science-Fiction author plays and has played in the past. Frequently he is the one who has furnished untold inspirations for the modern technical world in which we live. In fact, it is he who is often the actual inventor. Unfortunately, being only an author-which is his real métier—he is rarely interested commercially in his brain child. Worse yet, he does not believe in his heart that the idea is workable, or will ever be practical. So he hardly ever patents the idea, no mat-

ter how good it looks on paper.

Nor could you ever make him believe that five, ten, or thirty years later someone who read his original story will remember the idea, lard it with a few of his own, patent it and start a new billion dollar industry on it. Nevertheless this sort of thing happens continuously.

This sort of thing is so intimately woven into the warp and woof of the thing which we call "progress of civilization" that no man in his right senses would

ever think of doing anything about it.

Once in a rare while, some of our great men will speak out. I quote the late and illustrious Dr. Michael Pupin, Professor of Electrical Engineering of Columbia University, and a famed inventor in his own right: "To discover the need for an invention and to specify it, constitutes 50 per cent of the invention itself."

By this measure hundreds of authors have and will be deprived of the just fruits of their labor till someone does something about it. Nor is the amount, lost forever by our authors, a trifling one. At the present time it certainly cannot be less than between 50 and 100 millions of dollars a year for the United States alone. It will be much more a generation hence.

Perhaps what is needed is a patent reform. Today you cannot patent most mere ideas. Even if you can specify all the technical elements, a patent is not necessarily granted. The fundamental requirement for a patent is that it must be new and it must work. Frequently, skeptical patent examiners do not believe that a certain device described in a patent application will function. That is why they ask for a model—or

else you must convince the Patent Office somehow that the device or process actually works.

Unfortunately many Science-Fiction authors are so far ahead of their times that most of their devices are impractical at the time they describe them.

Thus, Jules Verne's submarine, which he described minutely in 1870, could not have been patented, simply because at that time science and technology had not caught up with it—it could not have

been built successfully in the seventies.

Nor could I have patented dozens of inventions now in everyday use and technically described at great length in RALPH 124C 41+ in 1911. To name only a few: Radar (page 152), the radio direction finder (page 120), the Voice-Writer (page 128). The reason: in 1911 none of these inventions were workable—we had no modern vacuum tubes at the time nor amplifiers nor many other instrumentalities to actually

operate and demonstrate these devices.

Accordingly, I believe that our patent laws should be revised so that ideas which appear feasible and technically sound to a qualified board of technical examiners will be given a "Provisional Patent." Let us assume that such a patent has a life of, say, 30 years. If, during this period the inventor cannot demonstrate the workability or feasibility of the device, the Provisional Patent will lapse. A regulation patent can then be applied for. The Provisional Patent will be the basis for the final patent.

A further, and most important point, is completely overlooked by both Science-Fiction authors and publishers today. It is, and has always been, the function and habit of the Patent Office to search all available pertaining records and the public prints, for the originality of the invention to be patented. Often the Patent Office will cite a magazine article which describes the identical device submitted by an inventor for a new patent. In that case the inventor will not be able to get the sweeping patent claims he could obtain, had he not been thus anticipated.

Now the point I would like to make is that I am quite certain that the Patent Office today does not routinely scan all the Science-Fiction stories which appear either in the Science-Fiction press or in gen-

eral magazines. Why should it?

The remedy? It is exceedingly simple. Let author and publisher get together and agree that on advice from author-that his manuscript contains a new and feasible idea -the publisher will then print the story or book with a distinguishing mark or design.

I recently devised such a design-a five-pointed star resting on top of a sphere. The center of the sphere shows the letters SF. The symbolism: The star, is a light, on top of the world. In other words, Science-

Fiction enlightens the world.

One final point: As the Father of Science-Fiction, I would like to make a serious plea. Science-Fiction has grown up to a stature no one would have believed possible 25 years ago. Today it is a force to reckon with. The public at large is beginning to take Science-Fiction seriously. People look to it confidently because they know that for the first time in the history of mankind—through the medium of Science-Fiction man can now gaze into our future world with all its wonders-not with an uncertain look here and there -but with steady insight, month in and out and for all the years to follow.

For that reason, let us treat Science-Fiction with the seriousness and the dignity this great endeavor is

everlastingly entitled to.



other article written in collaboration by Leslie R. Shpherd. Ph.D. and A. V. Cloaver, F. R. Ae. S. which is a rebuttal of some scientific and financial points made by Werner Van Braun in his Odlliers article on space-travel. It is entitled "The Evolution of the Space Ship". Features include the oditorial: "The Impact of Science-Piction On World Progress" (replica of Gernsback's Chicago Speech): "Science News Shorts", adepartment conducted by H. Winfield Scoor itemizing important scientific advances of the past month; "Book Reviews'written by Sam Moskovitz: "Stranger Than Science - Fiction", filler material for which \$10.00 apiece is paid: "Science Questions and Answers" and "Science Quiz". \$100.00 is offered for short-short science-fiction stories not to exceed 1,000 words.

## FRANK R. PAUL IS ART DIRECTOR

The staff of the magazine include: Hugo Gernsback, Editor & Publisher; Sam Hoshowitz, Managing Editor; H. Harvey Gernsback, Executive Editor; Edizabeth Manzol, Editorial Assistant; H. Winfield Secor, Science News Editor; Charles A. Phelps, Consulting Editor; & Frank R. Paul, "dean of science-fiction illustrators", Art Director, There are two consultants for scientific purposes Douald E. Menzel, Ph.D. of Harvard College Observatory and Gustav Albrecht, Ph.D. of Taft College, Sol Ehrlich is Layout Consultant. The magazine is subtitled "preview of the future".

## COMING IN FUTURE ISSUES

Scheduled for the April, 1953 issue are "Vorld War III-IN Retrospect", a complete, scientific, chronological history of the next world war illustrated with 16 illustrations and photos, reprinted from one of Gernsback famous Christmas cards; stories by Clifford D. Simal, Roymond Z. Gallun, Richard Tooker, Frank Belkmap Long and others. The magazine will use serials, probably before its 6th issue, those will be no longer than 60,000 words a topresent. The second cover will also be by Alex Schomburg; while the third will be by the master, Frank R. Paul.

## FIRST ISSUE TO CONTAIN QUESTIONAIRE

Included with the first issue will be a card-insert, return postpaid, listing all stories and features and asking the readers to fill in preferences, listing also those stories and features which they did not read, and mail it to the publication with appended comments. Cooperation from every science-fiction reader in proptly filling out and mailing this card will guide the editors in their future slant.

## GOOD VRITING AND SCIENCE STRESSED

When asked for a statement of policy for his magazine, editor Sam Moskowitz stated: "The story policy at present empasizes that the science must be sound and credible. Wanted is the sound science and "sense of wonder" typical of the "old-type" science-fiction, combined with the more advoit writing sometimes seen in the better modern science-fiction stories.

"The publisher and editor of this magazine emphasize that this publication is intended to bring credit and prestige to the science-fiction field, the sort of publication that contributors will be proud to appear in. If the magazine is successful, Fob. II, 1953 will be the most important day in the history of science-fiction since the date the first, April, 1926 issue of Amazing Stories was published by Hugo Gernsback.

## ADDED ATTRACTIONS

The magazine will also include suchadded spice as short autobiographical sketches and authors photos, which will be presented with every story and article.

The magazine's address is 25 West Broadway, New York 7. New York, Hugo Gernsback's other magazines are Redio-Electronics (started at the same time as Science Wonder Stories) and Sexology (once edited by David H. Keller, M.D.).

Welcome back Mr. Gernsback and congratulations to both you and Sam Moskowitz-on your slick s-f magazine.

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